

YEAR-ROUND SUPPORT

Park Partners

| | | \$50,000 | \$40,000 | \$30,000 | \$20,000 | \$10,000 |
|-----|--|--|---|---------------|------------|-----------|
| | Included in complete sponsorship social post | U | U | U | U | U |
| | Logo linked on website | U | U | U | U | U |
| Z | Logo on event t-shirt in Franklin Family Splash & Dash | U | U | U | U | U |
| 0 I | Branding at events | all events | all events | 3 events | 2 events | 2 events |
| LIZ | Logo included in FOFP press releases | U | U | U | U | |
| 0 G | Email Spotlight dedicated to your company | full email | half email | quarter email | | |
| EC | Logo in email footer | U | U | U | | |
| R | Exclusive social media spotlight | 4x year | 2x year | lx year | | |
| | Name/logo on TSC Arena Jump | U | U | | | |
| | TSC Arena signage | U | | | | |
| | Name on donor wall at The Park at Harlinsdale Farm | U | U | U | U | |
| | Name on 4th of July sponsor banner | U | U | U | U | |
| | Private tour of Harlinsdale Farm | U | U | U | U | U |
| | Private tour of the Hayes House | U | U | U | U | U |
| S | Athlete Entries into Franklin Family Splash & Dash | 20 entries | 15 entries | 10 entries | 4 entries | 2 entries |
| R K | Sponsorship at Raise The Roofs *see RTR sponsorship packet | Platinum | Gold | Silver | Table Host | |
| РЕ | VIP Package for 2 at Dinner on The Bridge at Harlinsdale | U | U | U | U | |
| | Access to VIP Experience at 4th of July | 8 entries | 4 entries | 4 entries | | |
| | Access to VIP tent at Polo | 8 seats | 4 seats | 2 seats | | |
| | Rental on mutually agreed upon date | 1 Rental of The TSC Arena <u>AND</u> The Hayes House | 1 Rental of The TSC Arena <u>OR</u> The Hayes House | | | |

This year round support benefits our general fund



\$50,000

Recognition Included in complete sponsorship social post

- Logo linked on website
- Logo on Franklin Family Splash & Dash t-shirts
- Branding at all events
- Logo included in FOFP Press releases
- Full page email spotlight dedicated to your company
- Logo in email footer
- Exclusive social media spotlight 4 times a year
- Name/logo on TSC Arena jump
- TSC Arena signage
- Name on donor wall at The Park at Harlinsdale Farm
- Name on 4th of July Sponsor banner

Perks

- Private tour of Harlinsdale Farm
- Private tour of the Hayes House
- 20 athlete entries to Franklin Family Splash & Dash
- Platinum Sponsor at Raise the Roofs
- VIP Package for 2 at Dinner on The Bridge at Harlinsdale
- 8 entries to the VIP Experience at 4th of July
- 8 seats to the VIP tent at Polo
- 1 rental of the TSC Arena
- 1 rental of the Haves House





\$40,000

Recognition

- Included in complete sponsorship social posts
- Logo linked on website
- Logo on Franklin Family Splash & Dash t-shirts
- Branding at all events
- Logo included in FOFP press releases
- Half page email spotlight dedicated to your company
- Logo in email footer
- Exclusive social media spotlight 2 times a year
- Name/logo on TSC Arena jump
- Name on donor wall at The Park at Harlinsdale Farm
- Name on 4th of July Sponsor banner

Perks

- Private tour of Harlinsdale Farm
- Private tour of the Hayes House
- 15 athlete entries to Franklin Family Splash & Dash
- Gold Sponsor at Raise the Roofs
- VIP Package for 2 at Dinner on The Bridge at Harlinsdale
- 4 entries to the VIP Experience at 4th of July
- 4 seats in the VIP tent at Polo
- 1 rental of the TSC Arena **OR** the Hayes House on mutually agreed upon date



\$30,000

Recognition

- Included in complete sponsorship social post
- · Logo linked on website
- Logo on Franklin Family Splash & Dash t-shirts
- Branding at 3 events of your choice
- · Logo included in FOFP Press releases
- · Quarter page email spotlight dedicated to your company
- · Logo in email footer
- Exclusive social media spotlight 1 time a year
- Name on donor wall at The Park at Harlinsdale Farm
- Name on 4th of July Sponsor banner

Perks

- Private tour of Harlinsdale Farm
- Private tour of the Hayes House
- 10 athlete entries into Franklin Family Splash & Dash
- Silver Sponsor at Raise the Roofs
- VIP Package for 2 at Dinner on The Bridge at Harlinsdale
- 4 entries to the VIP Experience at 4th of July
- · 2 seats in the VIP tent at Polo





\$20,000

Recognition

- Included in complete sponsorship social post
- · Logo linked on website
- Logo on Franklin Family Splash & Dash t-shirts
- Branding at 2 events of your choice
- Logo included in FOFP Press releases
- Name on donor wall at The Park at Harlinsdale Farm
- Name on 4th of July Sponsor banner

Perks

- Private tour of Harlinsdale Farm
- Private tour of the Hayes House
- 4 athlete entries into Franklin Family Splash & Dash
- Table Host at Raise the Roofs
- VIP Package for 2 at Dinner on The Bridge at Harlinsdale



\$10,000

Recognition Included in complete sponsorship social post

- Logo linked on website
- Logo on Franklin Family Splash & Dash t-shirts
- Branding at 2 events of your choice

Perks

- Private tour of Harlinsdale Farm
- Private tour of the Hayes House
- 2 athlete entries into the Franklin Family Splash & Dash





Sponsorship Form

| Company Name (As Listed): | | | | | |
|---|--|---------------------------------------|--|--|--|
| Name of Contact: | | | | | |
| Email: | Phone: | | | | |
| Mailing Address: | | | | | |
| City: | State: | Zip: | | | |
| Please email your digital logos to our | Development Director, Scout Hardin, at | scout@friendsoffranklinparks.org | | | |
| Spansarship Cammitman | . | | | | |
| Sponsorship Commitment I acknowledge this obligation for payment of the | | | | | |
| r deknowledge this obligation for payment of the | ie marviduai piedge amount. | | | | |
| PLEDGE AMOUNT: | _ | | | | |
| We accept payment via check or our website To pay via check, make checks payable to Fr amount after we have received your full pledg Box 549, Franklin,TN 37065. | iends of Franklin Parks. You will rec | eive a receipt for the tax-deductible | | | |
| | | | | | |
| Signature, Authorized Donor | Date | | | | |

